

Downtown West Palm

SOUTH FLORIDA'S NEW HOME FOR BUSINESS



70 Financial
Firms Flee
New York City
for Palm
Beach
County in
3 Years

Residents of high-tax cities are increasingly drawn to South Florida after last year's tax law capped deductions

> THE WALL STREET JOURNAL

Wall Street: Florida's Low Taxes, Sunshine, Golf Attracts Finance Workers Florida is Becoming the Second Home for Wall Street Florida
Attracts More
Northerners

Why A Younger Generation is Suddenly Rushing to Palm Beach



Town&Country

Forbes

The New York Times

Leading Global Firms Call Related in West Palm Home





















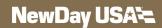




























Fast-Growing Hub For Young Professionals









GROWTH IN YOUNG AND EDUCATED*

- 37% growth over the past 5 years in West Palm
- 37.3 years median age, 8% drop since 2015

MIGRATION TO SOUTH FLORIDA

- 640-person-a-day growth in 2020
- Of NY movers (under 65),
 41% moved to Palm Beach
 County, followed by 35% to
 Broward, and 24% to Miami Dade

DIVERSE WORKFORCE

- 42% non-white population
- 18% higher female-educated talent than Miami
- #1 university for Hispanic engineering and computing degrees in the US
- #6 university for black engineering and computing degrees in the US

STRONG TALENT PIPELINE

- 70% of University of Florida undergraduates secure or plan employment in the state of Florida
- Highest concentration of financial and professional services in South Florida

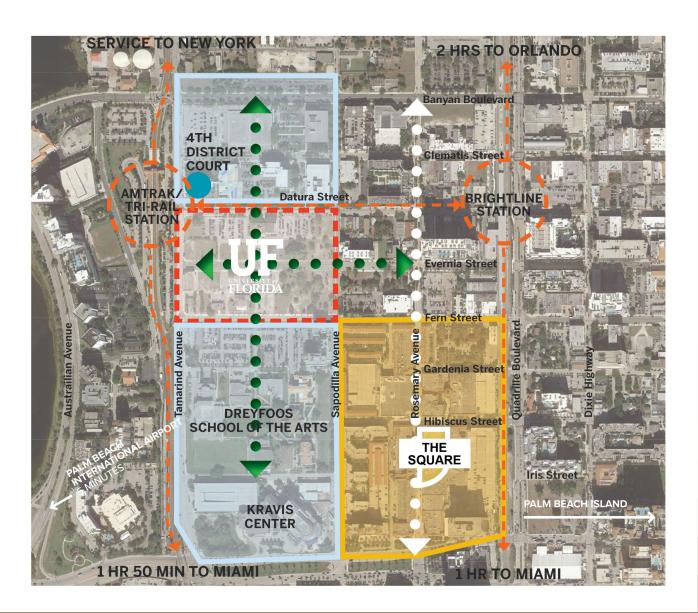
^{*} Defined as young professionals 18-34 years of age with at least a bachelor's degree.

UF: Strengthening South Florida's Talent Pipeline



THE STATE'S TOP-RANKED UNIVERSITY WILL DELIVER TOP-TIER TALENT

- 5th ranked public university in the country
- 2,000 students, 100+ faculty
- Master's, executive, and professional degrees at the intersection of business, engineering, and data science
- Six Key Academic Verticals: Artificial Intelligence, FinTech, Urban Tech, Sustainability, Data Science, and Cybersecurity



Connectivity

Easy access via air, high-speed and commuter rail, and highways





PALM BEACH INTERNATIONAL AIRPORT

- Distance: 5 minutes
- Direct flights to/from major cities including:
- 21 direct flights daily from NY-Metro area to PBI
- 6.8M passengers in 2019
- Ranked #1 among US Airports for overall TSA wait times

PALM BEACH PRIVATE AIRPORT

Distance: 10 minutes

FT. LAUDERDALE-HOLLYWOOD INTL AIRPORT

• Distance: 45 minutes

BOCA RATON EXECUTIVE AIRPORT

• Distance: 25 minutes

BRIGHTLINE HIGH-SPEED RAIL

 Best of both worlds: easy access to Miami while living in a lower density, better managed, higher quality of life environment in Palm Beach County

TRI-RAIL COMMUTER RAIL

 Less than 1 mile from Tri-Rail station, connected to most of the PB home communities, Ft.
 Lauderdale, and downtown Miami

HIGHWAY

- 1.0 mile to 195
- 5.0 miles to Florida Turnpike

PALM BEACH COUNTY RESIDENTS HAVE SHORTER COMMUTE TIMES TO WORK

of Palm Beach County residents travel under 25 minutes

vs **37**%

of Coral Gables resident travel under 25 minutes



Great Places to Live-

















31,000

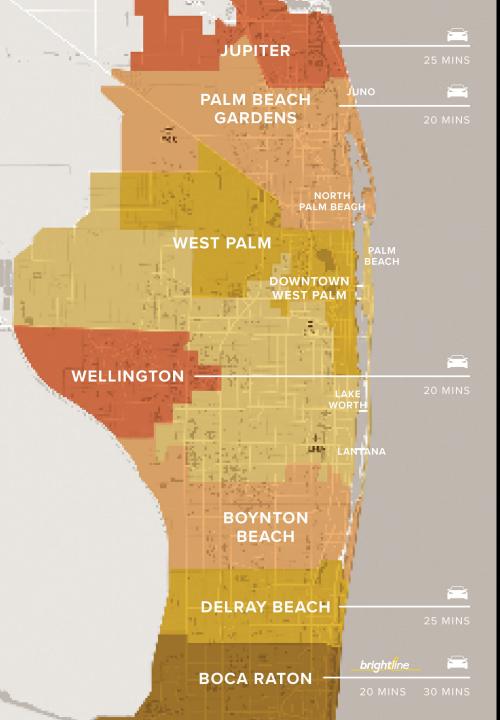
ACRES OF NATURAL RESERVES

3,200+

1,000+ 447

7+ 170+ GOLF 200+
ARTS AND CULTURE VENUES

50 MILES OF BEACHES 28 MARINAS



Downtown West Palm Master Plan KRAVIS CENTER FOR THE PERFORMING ARTS UNIVERSITY of FLORIDA DREYFOOS SCHOOL OF THE ARTS PALM BEACH COUNTY CONVENTION CENTER 375 ROSEMARY ROSEMARY FUTURE DEVELOPMEN HILTON WEST PALM S ROSEMARY AVE HIMMEL THEATER 360 ROSEMARY L B B RH WPB EAST FUTURE DEVELOPMENT FUTURE DEVELOPMENT BRIGHTLINE TRAIN STATION S QUADRILLE BLVC

